



Success Strategies for Sales Management

CRO of the Year Awards

Application for 2024 Listing

Application Materials

To be considered for Selling Power's **CRO of the Year Awards in 2024**, each applicant must complete the application as follows:

- 1) **Application/Questionnaire completed by you.** The application is online for your convenience. We have provided this document to help you prepare your responses (the Questionnaire that you will be completing online is outlined below for preparation purposes). When you are ready to submit your final information, use the online application form. If, at any time completing the online application, you wish to save and continue/complete later, simply use the "Save and continue later" feature found at the top of the online form.

Application Deadline

- Your application questionnaire must be submitted by April 26, 2024.

If you have questions or issues submitting your responses online, email Jeff Campbell:

jeffcampbell@sellingpower.com.

Nominee Information

Name

Email

Title

Company

Company Address

Company Website

Company Size

Industry

Nominee Questionnaire

In 20 words or less, describe your / the nominee's most important achievement in the past year.

Summarize the top three reasons you / this nominee deserves to be recognized as a top CRO. (These points can include vital topics such as revenue growth, alignment of stakeholders, corporate culture, commitment to diversity, ability to attract talent, investment in training and enablement, integration of advanced technology, etc.)

Provide an essay that details your / this nominee's achievements over the past year. (Limit 650 words)

Optional (but highly recommended): Upload up to 10 attachments as supporting documentation making a case for the nomination. (png,gif,jpg,jpeg,doc,xls,docx,xlsx,pdf,txt,mov,mp3,mp4)

Optional: Upload a short video file (5 minutes or less - limit 50mb) where you explain your / the nominee's achievements and why you / they should be recognized as a CRO of the Year.